SIMPLER SITE

T: 616.920.9063
E: MEREDITH@SIMPLERSITE.CO

SITE SPEED TOOLS & BENCHMARKS

Is it time for a redesign? Walk through these steps to find out.

Does your site take a long time to load?

Tools:

1. Google's PageSpeed Insights Tool:
   https://developers.google.com/speed/pagespeed/insights/

   - DESKTOP RESULT: _____

   - MOBILE RESULT: _____

2. Pingdon:
   https://tools.pingdom.com/

   - PERFORMANCE GRADE: _____

   - TOTAL LOAD TIME: _____

3. GTMetrix:
   gtmetrix.com

   - PERFORMANCE GRADE: _____

   - TOTAL LOAD TIME: _____

Benchmarks:

- Compare with industry standards, check competitors' sites using same tools
- If your website takes more than 3 seconds to load, consider improvements